

## FOR IMMEDIATE RELEASE

### Desert Willow Golf Resort Reopens Firecliff Course Following Multi-Million Dollar Renovation

**PALM DESERT, Calif. (March 17, 2025)** – Desert Willow Golf Resort is excited to announce the successful reopening of its acclaimed **Firecliff Course**, which officially reopened on **December 20, 2024**, following a comprehensive, multi-million dollar renovation designed to enhance playability and course conditions for golfers of all levels.



Image: Newly renovated greens on Firecliff Hole 17

The extensive upgrades mark the beginning of a long-term commitment to maintaining Firecliff's reputation as one of the premier golf courses in the Coachella Valley. The project included key improvements such as:

- **Greens Conversion** – All greens were converted to **Mini Verde Bermudagrass**, ensuring a more consistent and high-quality putting surface year-round.

- **Tee Box Enhancements** – Tee boxes were **leveled, reshaped, and, in some cases, expanded**, creating a more balanced and enjoyable experience from every tee.
- **Fairway Refinement** – A full **fraise mowing process** was implemented across all fairways, optimizing playing conditions for the 2025 season.



Image: Newly leveled and reshaped tee boxes on Firecliff Hole 18

“These renovations reinforce our dedication to providing world-class golf experiences at Desert Willow,” said Derek White, General Manager. “The enhancements to Firecliff elevate its already exceptional layout and ensure that golfers will enjoy pristine conditions throughout the year.”

Firecliff, known for its breathtaking desert landscapes, strategic design, and tournament-quality conditioning, continues to offer an exciting challenge for golfers while showcasing the natural beauty of the Coachella Valley.



Image: Aerial shot of Firecliff Hole 1 following renovations

The newly renovated Firecliff Course is now open for play. To book a tee time or learn more, visit [www.desertwillow.com](http://www.desertwillow.com) or call (760) 346-7060.

### **High-Resolution Photos Available for Media Use**

Download high-resolution images of the Firecliff Course here:

[https://www.dropbox.com/scl/fo/27p6bo4h58pi4am8phr7o/AE\\_N-dR1GOWw-pOgf-r3RRQ?rlkey=zo71n31ujp8z88gox16p6eku7&st=7zwdk0s2&dl=0](https://www.dropbox.com/scl/fo/27p6bo4h58pi4am8phr7o/AE_N-dR1GOWw-pOgf-r3RRQ?rlkey=zo71n31ujp8z88gox16p6eku7&st=7zwdk0s2&dl=0)

### **About Desert Willow Golf Resort**

Desert Willow Golf Resort, located in Palm Desert, California, is home to **two award-winning championship courses**, Firecliff and Mountain View. Designed to offer an exceptional golf experience in a stunning natural setting, the resort is recognized for its challenging yet playable layouts, outstanding course conditions, and world-class amenities.

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